

# FOUR CRITICAL FACTORS YOU SHOULD CONSIDER WHEN EVALUATING BENEFITS TECHNOLOGY

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BROUGHT TO YOU BY THE TECHNOLOGY  
EXPERTS AT VIMLY BENEFITS SOLUTIONS



# TODAY'S CHALLENGES

Those who manage benefits today are faced with serious challenges. Employers seek to lower costs while asking for more benefit options. Administrators are further challenged by a workforce that is now largely distributed. Many are still bound to paper-driven processes that drastically increase workloads and costly errors. You realize the need for benefits technology to overcome these challenges. But how do you weigh all of the options? Here are four critical considerations to help guide you.

## 1. CREATED FOR MULTIPLE GROUPS VS. SINGLE EMPLOYERS

Most benefits technology was built for single employers. That means they are not well-suited for those managing multiple employer groups. Look for technology that was designed to manage multiple groups and is capable of aggregating thousands of employers into a single group to be easily managed. This one difference can make all the difference. And it's where Vimly shines.

## 3. REINVESTING TO IMPROVE YOUR BENEFITS EXPERIENCE

The beauty of a cloud-based benefits platform is that you automatically receive product updates and improvements. But only if the vendor you choose reinvests in those improvements. At Vimly, we make considerable investments in our technology, pushing out improvements every two weeks. And there's no additional charge. The result? You increase efficiency, save money, and retain customers with an experience that starts off great and only gets better over time.

## 2. TRUE CONSOLIDATED BILLING & PAYMENT VS BILLING PRESENTMENT

While many say they offer consolidated billing, most provide "presentment," a compilation of bills that must still be paid manually. This saves you little time. True consolidated billing like our Vimly OneBill, combines all bills into a single invoice that is paid with one click. What's more, payment is automatically distributed to all carriers, brokers, services, etc. It handles even the most complicated disbursement scenarios.

## 4. HITRUST: DATA SECURITY AT THE HIGHEST LEVELS POSSIBLE

Healthcare data is highly sensitive with complex compliance and privacy requirements. At Vimly, there are no compromises when it comes to protecting your member data. It's why we've achieved our HITRUST Certification status—the highest standards of data protection available. In fact, we are one of the only SaaS Benefits Administration vendors in the industry to do so. It wasn't easy. But you'll rest easier knowing that all data is secure. And so will your customers.

# SIMPLIFYING BENEFITS SINCE 1993

Our proprietary suite of SIMON® products are designed to meet the unique demands of today's benefits administrator. Since 1993, we've helped thousands of partners to consolidate, automate, and simplify even the most complex administrative processes. The result? Increased efficiency, reduced costs, and happy customers everywhere.



## CONSOLIDATED INVOICE

No more wasting time managing multiple invoices. Vimly OneBill aggregates all bills into a single online invoice. Employers make one payment and it is automatically distributed to all stakeholders. Simply. Accurately.

## INTEGRATED EASE

Transform a fragmented system into a unified benefits network. Thousands of employers are rolled up into a single group empowering you to manage your entire benefits ecosystem from a single online platform.

## AUTOMATED TASKS

Automate manual administrative tasks to free up your valuable time. Multiple data formats from employers are automatically standardized and formatted for higher data quality, greater efficiency, and lower costs.

## DEEPER SATISFACTION

With technology from Vimly, you can provide your employer members with a state-of-the-art, simple, more satisfying experience while realizing greater efficiency and reduced costs.

To see how we can help your business, schedule a demo today at 833 + GoVimly or email [info@vimly.com](mailto:info@vimly.com)

